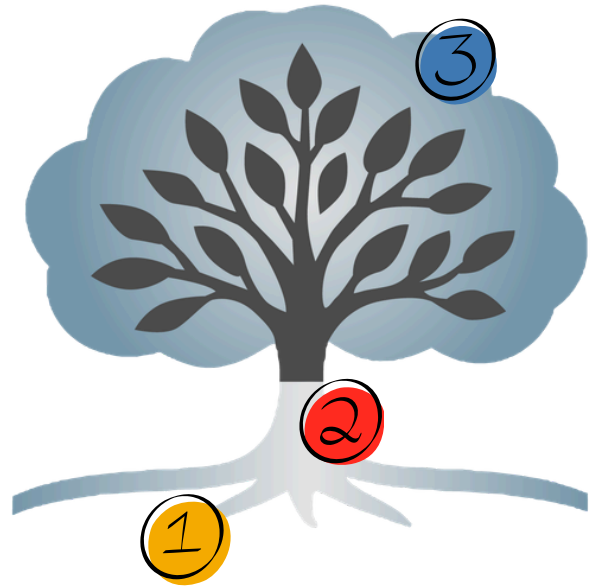


2026-2031

IEA Strategic Framework

Cultivating Growth:
Supporting Gifted Learners
from Roots to Branches



STRENGTHEN OUR ROOTS

**Build a resilient
foundation that enables
IEA to thrive, adapt, and
expand its impact.**

1.1 Increase Organizational Capacity

- Modernize systems and infrastructure for streamlined operations
- Invest in staff development and strategic hires aligned with growth
- Strengthen leadership and governance to support expansion

1.2 Elevate Brand & Digital Presence

- Refresh brand and digital platforms to reflect innovation and impact
- Increase visibility to attract families, educators, and donors
- Use data-driven communications to build awareness and trust

1.3 Ensure Stewardship & Sustainability

- Preserve IEA's culture, values, and community during growth
- Safeguard financial health through strategic fundraising and partnerships
- Develop long-term facilities plan and resource stewardship



NURTURE OUR CORE

Enrich and evolve core programs to ensure lasting impact, accessibility, and exceptional quality.

2.1 Enhance Program Excellence & Innovation

- Keep programs distinctive through whole-child development, wellness support, evolving technologies, and research-informed practices
- Expand student opportunities via mentorships, internships, leadership development, and real-world experiences
- Enhance workshops and support groups with research-informed content from staff and guest experts

2.2 Optimize Enrollment & Access

- Grow enrollment through targeted outreach, partnerships, and expanded locations
- Strengthen financial assistance and philanthropic support to increase accessibility
- Establish IEA Academy as the anchor model of excellence and sustainability

2.3 Enrich Community Engagement

- Build deeper relationships with alumni, families, seasonal employees, and volunteers through year-round engagement
- Develop an organization-wide alumni engagement strategy that connects participants across all programs and fosters networking, mentoring, volunteering, and philanthropy
- Strengthen communication pathways keeping stakeholders engaged as active mission partners



EXPAND OUR BRANCHES

Explore bold, mission-aligned opportunities that shape the next horizon of gifted education.

3.1 Grow Academy through Purposeful Expansion

- Plan for additional Academy campuses in California, starting with greater Los Angeles, guided by research and commitment to IEA's distinctive culture and whole-child philosophy.

3.2 Transform the Gifted Resource Center into a Digital Knowledge Hub

- Leverage AI and advanced technology to provide personalized guidance, curated resources, and community forums while equipping families and educators with digital advocacy tools.

3.3 Expand Access through Corporate and Scholarship Sponsorships

- Secure corporate and foundation sponsorships for need-based scholarships, leveraging the CDB applicant pool to expand access for underserved students.

3.4 Advance Long-Term Sustainability through Strategic Philanthropy

- Pursue organization-wide endowment through transformational and planned giving, while developing program-based campaigns that expand access and strengthen long-term funding.

